

DRAUGHTMASTER EXTRA10



## INTRODUCING THE EXTRA10

# A PLUG AND PLAY SYSTEM FOR BEST-IN-CLASS DRAUGHT BEER

Don't be fooled by its small size; the DraughtMaster Extra10 delivers a full 10 litres of draught beer, cooled to perfection, in a fully self-contained countertop draught delivery system. It really is the 'something extra' your customers are looking for.

Key Benefits

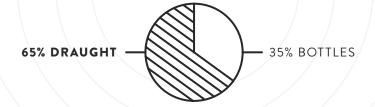
EXTRA JOY
EXTRA MARGINS
EXTRA FRESH
EXTRA CHILL
EXTRA SPACE



### EXTRA JOY

Nothing beats draught: it's beer at it's best! Fresh, cold, and tumbling into the glass, delighting drinkers every time. So trade up from bottles to the serve that beer drinkers love the most.

MORE CUSTOMERS
PREFER TO DRINK
DRAUGHT BEER IN BAR



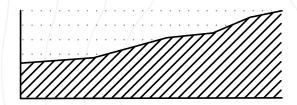
### IN EVERY GLASS





### EXTRA MARGINS

People are often happy to pay more for premium drinking experiences, so why not serve them something special? DraughtMaster Extra10 lets you serve draught beer fresh from the tap so your consumers can enjoy higher quality and you can enjoy higher margins.



IN EVERY GLASS





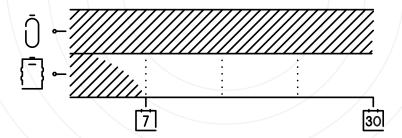


## **EXTRA FRESH**

Want to serve draught but worry about freshness? We've got you! DraughtMaster Extra10 keeps 10 litres of beer brewery-fresh for 30 days, so you can always serve perfectly chilled draught without waste.

### FRESH FOR A MINIMUM OF 30 DAYS

Unlike steel kegs that, once opened, begin to deteriorate and only stay fresh for up to 7 days, our sealed-in system keeps beer fresh for a minimum of 30 days.



### IN EVERY GLASS





## **EXTRA CHILL**

Nobody wants a warm beer! With it's best-in-class cooling and thick insulation DraughtMaster Extra10 ensures perfectly cold beer every single time.









691mm Height

489mm Depth

## **EXTRA SPACE**

Smaller bar? Don't settle for bottles! The compact DraughtMaster Extra10 serves a full 10 litres of beer fresh from the tap giving you more space and giving your customers the draught beer they love.

### MORE COMPACT THAN BOTTLES

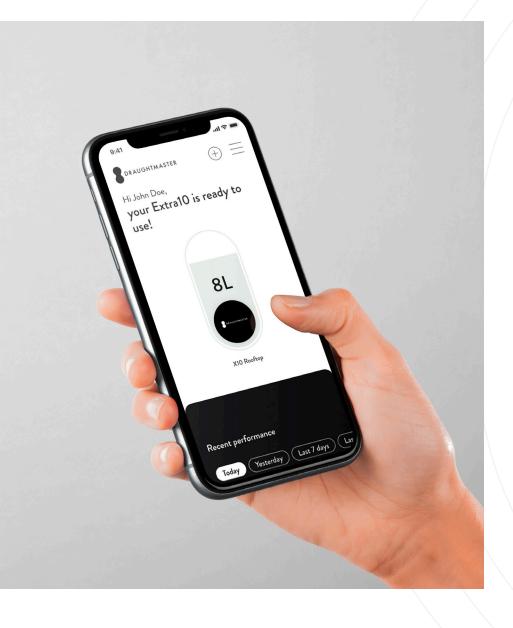
The Extra10 keg takes up less space than the equivalent volume of beer in bottles.

### **GET MORE FROM EACH KEG**

Our kegs are the largest amongst small draught machines.

### **DON'T STORE EMPTY KEGS**

Our kegs compress during use and don't need to be stored. This will free up more space in your venue.



## COMPANION

Optimise the performance of the DraughtMaster Extra10 with the companion app and monitor:





PERFORMANCE BY HOUR, DAY, WEEK, MONTH

TEMPERATURE, KEG EXPIRATION DATE, KEG
TIME IN MACHINE, HARDWARE PROBLEMS

(2) EXTRAIO AND DRAUGHTMASTER FAQS

(B) HALO LIGHT CONTROL

LANGUAGES AVAILABLE: ENGLISH, FRENCH, ITALIAN, PORTUGESE, DANISH AND GERMAN



## OUR BEERS

With our beer staying fresh for so long, you can broaden your portfolio to offer a whole new raft of draughts, including Craft, Speciality or Seasonal varieties.

DraughtMaster also makes changing kegs super simple, so more beers won't mean more work.

See some of our available beers here; exact availability varies by market.























CARLSBERG BREWERIES A/S 100 NY CARLSBERG VEJ 1799 COPENHAGEN V DENMARK WWW.DRAUGHTMASTER.COM



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